Marionette™
marionette.creative-perspectives.com

Great Tools
Deliver Great Training

Developed by Creative Perspectives®, Marionette™ is our exclusive, optimized development framework that allows us to create full-featured, rich-media programs—with the interactivity, graphics, audio, and video that your training requires. The result of everything we've learned in two decades as interactive developers, Marionette is built for collaborative authoring, with workflow to deploy finished work faster.

A Great User Experience

Rich, Interactive Interfaces

- Marionette provides the tools to build highly-engaging, appealing, and expressive interfaces, while limiting the need for time-consuming programming.

- Embed interactive graphics, presentations, tabbed information displays, and tables, without the need to manually create them.

Integrated Media Players

- Every interface built for Marionette includes integrated audio and video players, making it easy to include narration and video.

- Media can be encoded at multiple bit rates to support bandwidth-challenged users without impacting the user experience for those with better Internet connections.

Data Visualization Tools

- Over 30 chart types including bar charts, pie charts, line graphs, area charts, and more.

Advanced Media Loading System™

- The end of the loading bar - the *Advanced Media Loading System* is designed to get users on-task as soon as possible – over six times faster than traditional preloaders.

The Glossary - Reinvented

- Marionette provides a full-featured "Glossary Service", allowing you to explain context, define alternate terms and usage and support definitions with visuals.

- Link spoken audio to be sure your learners fully understand meaning and context as well as the correct pronunciation.

- Information from the Marionette Glossary Service is available to any component used inside content built with Marionette – without requiring difficult programming.

Viewable Virtually Anywhere

- Marionette publishes to the industry-standard Flash format (.swf), viewable by over 99% of users on the Internet.

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Great Training Delivers Great Results

Workflow That Works

Elimination of production bottlenecks (or, workflow that *works*)

- Marionette's collaborative authoring process was designed to support diverse teams and eliminate production bottlenecks. Each team member can work on portions of a project without having to rely on a programmer for final integration of content.

Storyboards and scripts to interactive learning in a snap

- A suite of automation tools allows us to move content seamlessly from storyboards into an interactive project built with Marionette.

- Export to Word, Excel, and Powerpoint documents help you manage the edit and review process efficiently and economically.

Integrated production notes and references

- Marionette production files allow a team to share development and production notes within a single project file, enhancing team communications and collaboration.

- A comprehensive system of embedded references is supported by Marionette, easing the approval process required by commonly highly-regulated industries such as Pharma and Finance.

- References are available for in-application use as well as for the generation of off-line documentation and reports.

- Citations support many formatting standards, including APA, Chicago, AMA, and wiki. Custom formatting is available.

Ready for the Enterprise

LMS integration

- Marionette supports the SCORM 1.2 standard, and is compatible with virtually any corporate Learning Management System.

- Client-site logic lets your learners break free of the limitations of typical, cumbersome LMS assessment systems.

Custom interfaces support full corporate branding

- There are no limits to the interfaces that can be built with Marionette. This allows you to reflect your brand, strengthen your corporate image and reinforce key marketing messages.

World-Ready

- Interface localization system supports 10 languages, including 4 Asian languages, with more on the way.

- Marionette's "Round Trip" import/export process and automated merge tools makes the creation of localized training efficient and highly accurate.

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